Goodall to speak March 20

UNK COMMUNICATIONS

Internationally acclaimed primatologist Dr. Jane Goodall will give a free, public lecture at 7 p.m. March 20 at University of Nebraska at Kearney.

In her speech, “Sowing the Seeds of Hope,” Goodall will bring her audience into the world of the Gombe chimpanzees from her early observations and experiences to the latest news and stories from the field.

Goodall will also talk about the work of the Jane Goodall Institute, which continues her pioneering research and celebrated its 35th anniversary in 2012. Today, the Institute is a global leader in the effort to protect chimpanzees and their habitats. It also is widely recognized for establishing innovative community-centered conservation and development programs in Africa, and Jane Goodall’s Roots & Shoots, the Institute’s global environmental and humanitarian youth program.

GOODALL, PAGE 11

Goodall to speak March 20

Schulte and McKelvey elected president and vice president; student senate positions filled.

BY KILEY DIBBERN
Antelope Staff

On March 5-6, in student body elections Connor Schulte and Hayden McKelvey were elected as the new student body president and vice president and will be inaugurated into their elected positions on April 15.

Schulte is a junior organizational communication major from Kearney. She has served as a senator in student government for the past three years. McKelvey is a junior industrial distribution major from Kearney.

Schulte said they are very excited to serve the university in this capacity. “We have many goals that we would like to accomplish over our term,” Schulte said. “We hope to increase sustainability efforts on campus, and we aim to run a transparent administration that works hand-in-hand with student organizations in order to truly enhance the student experience at UNK.”

Schulte and McKelvey would like to push sustainability by providing more recycling receptacles and installing additional refillable water bottle “hydration stations.” They also hope to re-implement the annual Play-It-Forward event.

“We hope to increase sustainability efforts on campus, and we aim to run a transparent administration that works hand-in-hand with student organizations in order to truly enhance the student experience at UNK.”

Connor Schulte, left, and Hayden McKelvey were elected as the new student body president and vice president. They have goals they hope to accomplish in the upcoming school year. They hope to re-implement the annual Play-It-Foward event.

VOTES, PAGE 11

Students ready to stand against pornography, forced labor, sex trafficking during 2nd annual Justice Week

BY HANNA JORGENSEN
Antelope Staff

The UNK chapter of International Justice Mission will be hosting its second annual Justice Week dedicated to raising awareness on campus and in the community about the realities of modern day slavery April 14-17.

“We hope to raise awareness about the realities of modern day slavery. Awareness won’t change anything, but nothing can change until people are aware. We desire that both the campus and community become more aware that slavery is worse now than any other point in history, and we can’t ignore it,” said junior Malia Arlt, one of the founding members of the group.

“Slavery and trafficking is not only a real issue globally, but in our state. I-80 is known to be a hub for sex trafficking, and there are reported cases in our town and in neighboring areas,” Arlt said. There are approximately 29.8 million modern day slaves in the world.

Slavery can be defined as forced labor, sex trafficking, illegal land seizure and more. UNK’s IJM campus chapter was founded last January by students Jessica Hotz, Amanda Giffin, Alexa Stauffer and Malia Arlt. The group hosted their first annual Justice Week last year and held their first 24-hour stand for freedom last March.

“The 24-hour stand is something that campus chapters of International Justice Mission are doing all around the nation in April. It is called ‘One Day for Their Everyday.’ We will stand straight to help raise awareness,” Arlt said.

The IJM meets weekly at 8 p.m.
Flappy Bird flies off the app store

BY AMANDA SCHNEIDER
Assistant Copy Editor

Flappy Bird is a simple one-button game where users navigate the bird past obstacles. Each finger tap, or click of the mouse or space bar if on a computer, makes the bird fly in the air. The bird will die if it flies too high or too low and hits the obstacles. The object is to tap at exactly the right moment.

Josh Smith, a senior business administration major from Kansas City, Mo., said, “I think it’s incredible because it (Flappy Bird) is almost as simplistic as pong.”

Smith said he has a high score of 231 and has played Flappy Bird for up to 22 minutes in one sitting. He’s even made his friends sit in a parked vehicle until he died because he didn’t want to be distracted while they were getting out.

Jaci Gillespie, sophomore travel and tourism major from Holdrege, has a high score of 231 minutes in one sitting. He’s even made his friends sit in a parked vehicle until he died because he didn’t want to be distracted while they were getting out.

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Jan. 2014 the app was downloaded more than 50 million times, bringing in $50,000 a day in revenue according to Forbes. After creator Dong Nguyen announced he would be removing Flappy Bird from the app store, the result was a huge spike in downloads. There was much speculation on why Nguyen would remove such a popular app from the app store including the use of bots to move the game to the top of the charts, stealing Nintendo graphics or just a marketing ploy to get more downloads and hype up his next game release.

Nguyen reported on Twitter that he would be deleting the game, but not because of legal issues and that he would not be selling Flappy Bird. He said, “I can call Flappy Bird a success of mine. But it also ruins my simple life. So now I hate it.”

Right after Flappy Bird was taken off the app store, users with the game downloaded on their smartphones put their phones for sale. According to Fox Business News, the highest auction bid on eBay was more than $14,900 and the buy it now option were as high as $40,000.

Smith thinks the game is dying down, but it’s incredible that phones with the app are still selling for a bunch of money. “I think it’s hilarious, and I’m looking for a buyer,” he said.

Gillespie said, “It’s ridiculous people are selling their phones just because it’s on there.”

The app was taken down over a month ago, but versions of the game can still be found online, as well as around 60 Flappy Bird clones a day that are uploaded to the app store. According to Forbes, the code is so simple Wired purchased the source code from another clone and put together their own version in three hours for a cost of $99. Payout from these clones could be small, moderate or huge, with very little time, money and skill invested.
Natalie Lassek, a freshman elementary education major from Fullerton, puts on her makeup while her friend Natalie Beckman, a freshman elementary education major from Elgin, does her hair to prepare for rehearsal. Lassek and Beckman both performed in the “It’s Essential” dance concert on March 7 and 8 featuring 10 original pieces choreographed by both students and UNK’s Dance Director, Dayna De Fillips.
’300’ sequel shows another side to story

BY TESSA KAUFMAN
Antelope Staff

“This is Sparta!”...oh wait I mean Athens. “300: Rise of an Empire” that premiered on March 7 takes on a different spin of the famous Greek Persian War first introduced in the first film “300” released in 2006.

“300” follows Spartan King Leonidas (Gerald Butler) and his 300 warriors as they attempt to stop the Persian warriors and God-King Xerxes at Thermopylae.

I wouldn’t classify “300: Rise of the Empire” as a sequel to the original “300” as the film is set in the same three-day period. This film takes a different perspective on the war following Athenian general Themistokles (Sullivan Stapleton) as he battles the Persian Navy on the Agean Sea, led by Greek-born but vengeful commander Artemisia (Eva Green).

The Athenian men paled in comparison to their Spartan neighbors, who were born for battle. The Athenian men were farmers, bakers, potters and poets, not warriors. The film does an amazing job of interweaving the beloved “300” film and story into its timeline.

One of the most interesting aspects of the film is getting the back story on Xerxes. Xerxes was an unforgettable character in “300.” At the beginning of this film, Xerxes is seen as the human Prince of Persia and helplessly watches as Themistokles kills his father. After mourning his father’s death and pushing the little birdie in his ear (Artemisia), Xerxes begins his transformation into the feared God-King.

There is no other way to say this, but the chicks ruled the screen. Whether it was Artemisia or everybody’s favorite from the original, Queen Gorgo (Lena Headey) of Sparta, the women drove the plot of this story. Artemisia was the woman I loved to hate. Her backstory brought tears to my eyes, but her sinister, promiscious look was showstopping. She was a loose cannon; I never knew what to expect. As much as I wanted Themistokles to outline her performance because he was the good guy, she had the upper hand on him until the very end. All original “300” lovers will appreciate the bad-ass performance of Queen Gorgo. She is only in about 10 minutes of the movie, but she dominates, satisfying the original lover’s taste buds.

Themistokles’ performance was not up to speed of the women’s but, man, could he motivate warriors into action. Sports film’s before game locker-room talks can’t compare with Themistokles’ before-battle speeches. Themistokles’ character comes through in the speeches he gives to his men. Every time he spoke, I got goose bumps.

“300: Rise of the Empire” follows the same visual palette as the original but in the hands of a different director, Noam Murro. I will say the blood and gore was extremely extravagant. I can handle blood in movies and at times I actually appreciate the attempt to make films more realistic with it, but the blood looked like red chocolate syrup. I chose to go to the 2D version of the film, but it was definitely created with 3D in mind.

As an original “300” fan, I found this “sequel” or what could better be described as add-on information to this ancient Greek war story, a satisfying and interesting twist. Though many critics bashed the film calling it “bloody and brainless,” I felt like it had more substance than just that. The movie theater on Friday night for the 10:20 p.m. showing was packed. I wasn’t the only “300” fan interested in the rest of the story.

Who is Themistocles?

• According to the historian Plutarch, Themistokles’ teacher once told him, “My boy, you will be nothing insignificant, but surely something great, either for good or for evil.”

• Themistokles was the first Athenian politician to advance his career not by family connections, but by practicing the law and building up his popularity with the people.

• Themistokles was elected archon, the highest public office, in 493 BC at the age of 31, even though Athenian men had to be thirty to run.

• Due to his popularity, Themistokles managed to convince the Athenians to abandon their city in order to convince the Spartans to emerge from the Peloponnese. As a result, the Athenian fleet won the battle at Artemesium.

• Themistokles trapped the Persian fleet into entering the Strait of Salamis by sending their general a fake message; he said that the Greeks were fighting among themselves and that he wished to join the Persians. Once the Persians entered the narrow strait, their large ships got out of formation, and the smaller Athenian fleet won. Some historians consider this battle one of the most important to western civilization.

http://sites.davidson.edu/csa/ten-fun-facts-about-themistocles/

Sudoku

How to play: Sudoku is a placement puzzle. The aim of the puzzle is to enter a numeral from 1 through 9 in each cell of a grid. Each row, column and region must contain only one instance of each numeral. Completing the puzzle requires patience and logical ability. The puzzle initially became popular in Japan in 1986 and attained international popularity in 2005.

1 5 4
7 8 5 3 2
3 1 8 5
7 2 3 9
4 9 1
6 2 3 4
1 8 4 6
7 5 3 8 2
9 7 5

Find answer on page 9  www.sudoku-puzzles.net
McCreery headlines April 10 LPAC concert

One of country music’s hottest young stars is making a tour stop this spring at the University of Nebraska at Kearney.

Scotty McCreery brings his headline tour “See You Tonight” to Kearney for a 7 p.m. show on April 10 at UNK’s Health and Sports Center.

Tickets are $15 for UNK students and $25 for the public. All tickets are general admission and went on sale on Feb. 28 at the UNK Nebraskan Student Union, Hastings Entertainment and Western World in Kearney and online at www.unk.edu/scotty.

The concert is organized and sponsored by Loper Programming and Activities Council.

McCreery was named 2013 American Country Awards Breakthrough Artist of the Year. In 2011, he was named ACA New Artist of the Year and Best New Artist by the Academy of Country Music Awards.

The winner of “American Idol” in 2011, McCreery released his first album “Clear as Day” that same year. It debuted at No. 1 on Billboard’s Top 200 chart and was certified platinum for sales of one million in just 13 weeks. The album included the hit singles “The Trouble with Girls,” “Water Tower Town” and “I Love You This Big.”

McCreery released his second studio album “See You Tonight” in October. The album peaked at No. 1 on Billboard’s Country Albums chart, and the title track is currently on Billboard’s Hot 100 list and getting strong radio airplay. Known for his deep baritone voice and blend of contemporary and traditional country, McCreery’s album sales are approaching 2 million in less than two years.

“Slumdog Millionaire” April 4-6

Even if you can’t travel internationally, UNK also offers a great opportunity to see another world by watching a movie through the International Film Series held from February to April at the World Theatre. The series is a collaboration between UNK and the World Theatre in downtown Kearney. UNK students can attend for free.

The April movie “Slumdog Millionaire” follows “The Motorcycle Diaries” and “Persepolis,” shown in February and March.

“IT was one of the best movies I’ve ever seen,” said Jounghun Nam, an economics major. “I was so moved by this movie. ‘Bollywood’ is a compound word formed by two words taken from Bombay, the main city of Indian film industry and Hollywood.

In “Slumdog Millionaire,” one 19-year-old boy who is very poor comes to participate in a quiz show through which he can make big money. In that quiz show, he has surprising success despite his low educational attainment. Because the questions are very hard for even very well educated people, police officers arrest him under the suspicion of cheating. But as we see through flashbacks, his amazing knowledge came from his own life.

This movie makes us examine the meaning of our lives through the life of one poor boy while we learn about Indian culture. If you have curiosity about India, this movie will take you there. It will be shown on Friday and Saturday, April 4-5 at 7:30 p.m. and Sunday, April 6 at 2 p.m. at UNK@TheWorld theatre. The series is a collaboration between UNK and the World Theatre in downtown Kearney. UNK students can attend for free.

No Money? No Problem!

Open during all hours the Union is open and available to you when you’re waiting for your next pay check. Stop in and take your pick of our free food items. Our service is confidential.

Board with school? No Problem!

Kearney Skate Shop now open! Stop by and check out our selection of longboards, decks, accessories and clothing.

409 East 25th Street, Suite 3
Across the parking lot from Taco John’s
(844)KEARNEY | 308skates.com
Seasonal Hours: Thu 5:30-8 p.m., Fri 3-6 p.m., Sat 11-6 p.m.
Course gives new students foundation

University Foundations class helps students transition, use resources, succeed at college level

BY JOENE CROCKER
Copy, Production Editor

“I love my job, and part of my job is helping people,” said Shelley Yentes, instruction coordinator in the Learning Strategies office. A teacher at heart, Yentes currently teaches two sections of the course LNSK 103 – University Foundations and 12 credits of online study skills classes.

The course University Foundations is designed to give students a good foundation, a jump-start on their college career path. Credits earned may be counted as electives toward graduation.

Shavin Barnhart, who completed her freshman year at Doane College then transferred last fall, enrolled in University Foundations at the recommendation of her boyfriend, Dustin Jasnoch, who had taken the course. “He said it helped him because of all the skills you acquire,” Barnhart said. “I wish it had been one of my first classes. I wish I would have taken it my freshman year.”

The class is recommended for freshman and transfer students, but Barnhart would recommend the course to everyone. “I think it [University Foundations] just mentally prepares you for what you should be expecting to do in college.”

The semester-long course, intended to help students transition into and succeed at the college level, includes the topics of exploring majors and careers, getting involved in campus life, understanding university resources, studying and test-taking tips, managing time effectively, budgeting finances, critical thinking and goal setting.

The course encourages students to think about and plan the steps needed to accomplish goals.

“I like to talk about goals and motivation because that sets the stage for everything,” Yentes said.

Barnhart has taken those instructional words to heart as her goals include getting more than she does on the topic, and she’s not afraid to admit that.

Rashawn Harvey from Student Support Services visited and showed students how to navigate through MyBlue and Blackboard. “He was really good and informative,” Barnhart said. “He showed us how to look up your billing, find what you are getting billed for, how to find classes and sign up.”

Professionalism in and outside of school is emphasized in University Foundations. Students build a resume and learn how to effectively communicate with professors. “I learned how to properly email professors, and I think that stands out huge,” Barnhart said. “I think they’re more apt to email you back when you have the right communication skills that are more professional.”

Individual learning styles were analyzed, and Barnhart discovered that she is a kinesthetic (hands-on) learner. Yentes believes it’s important for students to know their learning style (visual, aural, verbal, kinesthetic...) so they can benefit from any instructor’s teaching style.

Yentes provides opportunities for class interaction through ice-breaker questions, discussion time and group projects. “You have to have those connections just to learn and fit in, and to feel comfortable...”
**Former UNK football coach is up for the hall of fame**

Former Nebraska-Kearney (and Kearney State) head football coach Allen Zikmund is among the names on the ballot for induction to the College Football Hall of Fame. Zikmund, who coached the Lopers from 1955-71, won nearly 80 percent of his games going 121-32-3 over his 17 seasons as the head ball coach.

**Basketball ends season at 15-13**

The UNK men’s basketball team’s season came to an end in Kansas City, Mo., last weekend. After winning a first round home game in the MIAA tournament, the Lopers fell 87-79 to Missouri Southern. After starting off the season 5-10, they won eight of their final 11 games to finish over .500 for the season.

**In case you missed...**

Loper wrestling wins MIAA Championship. Go to unkantelope for full story.
Track season going in right direction

Coach Brady Bonsall optimistic, headed to 2014 Nationals March 14-15

BY ANDREW HANSON
Sports Editor

UNK head men’s and women’s track & field coach Brady Bonsall shared his thoughts heading into the NCAA indoor track & field championships that will be held in Winston-Salem, N.C. March 14-15.

On what it means to be sending so many guys to nationals:

One of the things that’s nice when you have a lot of people that qualify for nationals, including when the men’s cross country team qualified, you have that many more people showing up at practice wearing the gear that the NCAA gives to them when they’re a national qualifier. With that, you have more people on your team walking around and wearing that gear it just becomes more normal, it’s not just those one or two extra special people that are wearing it. When you have a lot of people wearing it you have guys that someone else looks at and says, “I’m just as good as that guy is,” and now going to nationals isn’t this big “high in the sky” thing, it’s now normal and that’s what you want. One of the tasks in qualifying is for it to not seem like this unobtainable goal.

On how Paul Pape has been able to influence the younger runners and make them better:

When you’ve got guys in your group that you work out with every day that you know are really good, it just makes you that much better. I see it with Marissa Bongers on the women’s side; Kaitlyn Wells and Liz Damman are getting better, not just because Marissa makes the quality of their workouts better, but they go, “Hey I work out with her and she’s this good.” Liz missed out on qualifying for nationals by two places in the mile, and I think the success Marissa had a year ago had a big influence on that. Even before Paul (Pape) there was Matt Shipp, and Matt’s success here had an influence on Paul and Scott Nannen. Now, Paul is having an influence on Aaron Garza, who is also a fifth-year senior who transferred here, and now you’ve got guys like Cody Wirth and Tayler James and they’re being influenced by him too.

On turning individual stars into a high-performing team:

This is just such a tough conference. And I think the biggest thing was when you had those individual folks, whether it’s the ones that are doing well this year or last year. Some of the seniors like Marty Molina and Tanner Fruit, seeing them perform well in the MIAA conference makes it more normal in year two as opposed to year one. At the conference indoor meet, there was a night-and-day difference in terms of how our athletes carried themselves, their attitude and perspective. There weren’t many there with a deer-in-the-headlights look like we had a year ago. They were there to compete and we had some that were there last, but I think as a team they were there to compete.

On the level of competition in the MIAA:

The distance events from the mile on up in the RMAC are still better, but from the 800 meters on down and any field event, the MIAA is better. The biggest issue is the depth, particularly on the women’s side. In the RMAC we would score a lot by nickel and dimming our way to a lot of points. Those same people who were pulling fifth, sixth and seventh don’t score in the MIAA, so they’ve had to get better.

I look at our women’s team and they scored 55 points at the MIAA meet, that’s comparable to scoring over 100 points at the RMAC meet. I still look at how we would do in the RMAC and our women would score over 100 points. There would be three teams fighting for second place (in the RMAC), so that hasn’t changed, but it’s raising the level expectation. At the MIAA meet you have 14 of the 22 women in the pentathlon hit provisional marks. In the men’s pole vault when you get four guys going over 15’4” you think you’re going to have a pretty good day, and we ended up getting fifth and eighth. The men’s pole vault field was crazy how good it was. You saw that in just a handful of events in the RMAC, but you see that in a majority of the events in the MIAA.

On an expanded field at the NCAA championships:

They expanded the size of the field a year ago for nationals. The fields are a little bit bigger now. They used to take a minimum of 12 and a few extras, and now it’s a minimum of 16 in every event. That just makes us more comparable to D-1 and D-3 in how many we take to nationals. We were a little underrepresented before. One of my assistant coaches asked if I thought...
Pape looks to bounce back from disappointing 2013 season

“It really helped me to push harder, and that just gives me more motivation for this week coming up, and then also for outdoor season.”

BY ANDREW HANSON
Sports Editor

Paul Pape, a redshirt senior is looking to bounce back from a disappointing 2013 campaign, which saw him redshirt during the indoor track and field season and place 15th in the 800 meter run at the outdoor NCAA championships after being a two-time All-American the year before.

The UNK 800 meter indoor record holder has a chance to rewrite the script though.

On March 14-15 he will run his final collegiate 800 meters, hopefully twice; once in the prelims and once in the finals at Winston-Salem State University in North Carolina.

He’ll be entering familiar territory. As a junior in 2012, Pape placed fourth at the NCAA indoor championships in Mankato, Minn., and eighth at the outdoor championships. The following year didn’t yield the same results; he came in 15th.

“I was almost expecting to place last year after placing two times before,” Pape said. “After that, it was almost a reality check that just because I make it to nationals it doesn’t mean I’m always going to place.”

While it won’t take much to get him ready to race at nationals, he is using last year’s results as motivation. He said, “It really helped me to push harder, and that just gives me more motivation for this week coming up, and then also for outdoor season.”

At the NCAA championships the top eight earn All-American honors, which Pape is aiming for. Heading into the meet his time of 1:52.73 has him sitting in ninth, but he isn’t worried. Pape will be focused more than his time. “Once you get to the national meet, it’s a lot more about strategy and placing than time,” he said.

The success that he’s had has had a trickle-down effect. When he placed eighth at the 2012 outdoor championships he became the first Loper since 2001 to be an All-American in a distance event in outdoor track and field.

Pape has also been influenced by the man who finished right behind him in fifth place up in Mankato, Matt Shipp. Brady Bonsall, UNK’s head cross country, and track and field coach said, “Matt Shipp’s success here had an influence on Paul, and now Paul is having an influence on Aaron Garza who transferred here and now you’ve got guys like Cody Wirth and Tayler James who he’s influencing too.”

While Pape won’t have any teammates by his side during the race, he will not be heading down alone. Eight of his teammates qualified for the meet as well, which has Pape excited.

“A couple weeks ago we were ranked eighth nationally so that’s really exciting that we could place that high at the national meet,” Pape said. “A lot of teams don’t see UNK as a school that can do that, so it would really open up a lot of people’s eyes and put us on the map.”

After the indoor national championships and the outdoor season, Pape will be done with his collegiate career, but he hopes to still be running.

“This summer I want to start training for triathlon and getting into that a lot more,” the redshirt senior said. “That’s always been something I’ve been interested in.”

Graduate school will also play a role in the exercise science major’s future. He said, “I’ve always wanted to try and run on some type of team and get sponsored or something like that, but that all just depends on what happens with school in the next year and how much my times improve.”

One thing’s for sure, though, Pape is out to guarantee that 15th place never happens again.

Sudoku answer:

Upcoming Schedule

March 14: NCAA Division II Indoor Championships
March 28: Alex Francis Classic
March 29: Emporia State Spring Open
April 12: Concordia University Invitational

Next Home Meet
April 5, 2014
Is social media untapped goldmine or landmine?

BY CAIT GRAF
Assistant Sports Editor

If you forget to tweet about the Duke game, did you really watch it? If you neglect to post a picture of your backstop seats at the Nebraska baseball game, did you really attend? If you do not like your favorite Loper teams on Facebook, are you really a fan?

Inevitably, social media sites not only rule our personal lives, but they also have grown crucial in the sports world as well. Trash talk between fans is constant and almost accepted – after all, you are simply defending your beloved team, right?

However, the increasing concerns about social media in the sports world continue as they involve athletes in the game, even during the game. Just as the fans have grown obsessed with social media, coaches and athletes have joined the craze sometimes making poor choices that endanger reputations and incite fan backlash.

Social media monitoring systems

Nebraska men’s basketball head coach Tim Miles is a prominent example of free and uncensored tweeting as Miles has 60,3 thousand followers. Miles is frequently noted for his tweeting craze as he tweets/tweets during the middle of a game.

According to ESPN’s “Policing the social media craze” by Myron Medcalf, Miles reflected on his social media use saying, “I’ll probably be in trouble […] I think it’s probably ironic, but I support the University of Nebraska in what they’re doing.”

Miles is referring to a system the University of Nebraska partnered with, Varsity Monitor. Varsity Monitor claims to be the most efficient and comprehensive media monitoring system as it provides service to significant, high profile athletic organizations and programs. Schools like Nebraska, North Carolina, Oklahoma and Texas utilize this system.

Varisty Monitor’s services use automated and manual analysts watching for inappropriate, unethical or legal content, and when discovered, administration is notified.

Technology is also used to discover poser, fake accounts in order to shut them down before a reputation is damaged. Finally, Varsity Monitor offers help in establishing a social media code of conduct as well as other training tools to ensure the best use of social forums.

A similar system exists called UDiligence. In Medcalf’s ESPN article, Kevin Long, CEO of UDiligence, said “universities reach out to his firm because they want to protect their brands and help athletes avoid the mistakes that can haunt them even after they leave school.”

Long discusses the accessibility of a cellphone, and thus the ability to guard against athletes’ lapses in judgment becoming public.

In fact, headlines are flooded with stories concerning a post or tweet where an athlete has posted something inappropriate, and often resulting in suspension of some length. A simple Google search will prove this point sufficiently.

Need anyone be reminded of the still on-going Incognito/Martin saga, and the tweet buzz that followed? In fact, the spectrum exists with high school athletes too as the Minnesota Roger’s School District just suspended the football team captain until April due to an inappropriate Twitter response to a rumor.

Due to such rising issues, systems like Varsity Monitor and UDiligence were created. In universities larger than UNK, specialized positions like athletic director of media relations and sports information director have assumed additional responsibilities regarding social media.

Unsportsmanlike conduct

The proper question here lies around the idea of why such focus is directed towards athletes and athletic organizations? Although stereotypical, this idea holds absolute truth.

How many band members, speech competitors, dance teams or science clubs have been cited for inappropriate tweets or other misconduct?

Redirect that train of thought: recall when Oklahoma State’s sophomore all-star, and 2014 top prospect for the NBA Draft, Marcus Smart, was suspended for three games after shoving a Texas Tech fan who was taunting and insulting him from the stands. In some cases, social media enters into player harassment trying to influence players by escalating player and fan emotions.

Whether it is trash talk or dirty, street-yard jabs and shoes, athletes are easily influenced. Depending on the temperament of the athlete, only so much can be handled before the intensity forces the breaking point. For OSU’s Smart, that intensity pushed him to shove a bystander in the stands.

In October, New York Giant’s running back Brandon Jacobs was threatened by what he calls a “cyber gangsta.” After being inactive for the opening game, the tweet read: “ON LIFE BRANDON IF YOU DON’T RUSH FOR 50 YARDS AND 2 TOUCHDOWNS TONIGHT ITS OVER FOR YOU AND YO FAMILY.”

The following one: “FULFIL MY ORDERS STATED IN THE PREVIOUS TWEET OR THAT’S YO LIFE BRUH AND IM NOT PLAYING.”

Flashback to December when Alabama’s kicker, Cade Foster, missed all three of his field goal attempts in a game against Auburn and was threatened heavily via social media forums. Even after attempts to change his display name and blacken his photo,aggrevated fans still found him.

It is amazing how crude, harsh and inappropriate Twitter users can be while utilizing only 140 characters, creativity at best. But the influence these types of posts have for athletes is paramount. Perhaps, this is why Smart shoved a taunting fan into the stands.

Maybe, just maybe, the Twitter bans universities are establishing and the thousands of dollars spent on monitoring systems can halt the degrading of athletes, who are not instigators of the battles, but merely victims of the offensive posts from fans they do not even know.

Should we really be worried?

So does it really matter that Nebraska men’s basketball coach does not safeguard his tweets, and thus, allows his team the same freedom? Or should we be more concerned with the unruly and taunting remarks from seemingly ignorant fans impacting the athletes and hindering their performances?

Although most coaches encourage the athletes to ignore the social forum poison, it is difficult. The proper precautions are being upheld to keep coaches and athletes accountable for their social media use, but the fans might need a checkpoint more. In fact, I can hardly blame the athletes for some outbursts because everyone has a boiling point eventually.

Facebook has more than 900 million users while Twitter has gained 140 million. It is impossible to control the responses of those millions, so it is understandable as to why athletes and coaches are being targeted, as they are a population that can be determined.

After all, social media continues to increase and it will continue to do so with the recent tech-savvy generations. Monitoring systems seem to violate the 1st Amendment, so the absolute best option is to simply educate the athletes and coaches about the appropriate use of social forums.

Perhaps, if athletic organizations teach and utilize an appropriate use, millions of followers will follow suit.
Goodall from page 1

Goodall will provide insight into the person behind the globe-trotting international icon: a United Nations Messenger of Peace, Dame of the British Empire, and the subject of countless articles and television programs around the world. She will also discuss the current threats facing the planet and her reasons for hope in these complex times, encouraging everyone to do their part to make a positive difference each and every day.

Contact the welcome desk for tickets. Remaining tickets may begin to be picked by the general public beginning at 9 a.m. March 17 through 2 p.m. on March 20. Seats may be available the evening of the lecture if any tickets are undistributed or if patrons do not show. Anyone without a ticket will be able to stand in line, and will be granted entry at 6:55 p.m. if open seats remain.

Goodall was raised and schooled in London, earning her Ph.D in ethology from Cambridge University in 1966. She began studying in 1960 the behavior of free-living chimpanzees in Gombe National Park in what is now Tanzania. In her first year of research, she observed and documented the chimpanzee David Greybeard strip leaves off twigs to fashion tools for fishing termites from a nest. Scientists had thought humans were the only species to make and use tools.

She also observed chimps hunting and eating animals, although thought to be primarily vegetarians. She defined scientific convention by naming instead of numbering her research subjects. The Gombe Stream Research Centre, which she established in 1965, eventually became a training ground for students to study primates.

Goodall established the Jane Goodall Institute in 1977, which supports research at Gombe and leads efforts to protect chimpanzees and their habitats.

Goodall, at age 79, continues to work, traveling some 300 days each year to speak on the plight of the chimpanzees, other environmental crises and her hopes for humankind. She is a lover of the annual Sandhill Crane migration. She is the author of numerous books and articles, including two autobiographies, and has been featured in television documentaries and large-screen format films. More information about her can be found at http://janegoodall.org.

Goodall will be signing copies of her books, available for sale after the lecture.

Track from page 8

having more people in the meet watered down the field compared to other years. I said no, eight people score and there are 25 people in each event in the country that we're in, which actually makes it harder to make it to finals. In the 800 (meters) for example, rather than having a dozen girls in the race who are all 2:12 or faster, you just have 16 girls in the race who are 2:12 or faster, so to be one of those eight is now harder because there's four more people out there who could have a good day.

On what Marissa Bongers has done for the program:

Again, it's just raising the expectation level. It's the influence that she's had. She's so calm in her demeanor. There's nervousness there for her at times. It's not like she's completely confident all the time, but there's a quiet confidence about her that trickles out and influences other people on the team. A year ago at our first conference meet she went out and won the 800 (meters). I think that day we had two champions: Tanner Fruit in the mile and her. Just having them do that at our first conference meet showed people that we can do this. Just because Lincoln University is really good at track or Central Missouri is really good at track doesn't mean we can't do that. So this year we had five guys who won events (at the MIAA championships).

On the importance of indoor season:

Philosophically, outdoor track is more important. The Olympics aren't done in-doors. Pragmatically, in the part of the country we're in, indoor just becomes important. We have good opportunities to compete in nice venues with great competition. In outdoor, the schools in Texas, the schools in California absolutely have an advantage because every meet they go to probably has decent weather. We're having to bank on it.

On the competition of indoor season versus outdoor:

You see it with our Top Ten lists, every week during the indoor season it’s like, "Hey there are seven more people that put up top ten marks. During the outdoor season we’ll have a week where nobody puts up a mark that’s on our all time Top Ten and that’s just because of the weather. Because of the weather, in a lot of events from a competition standpoint you’re actually dependent on competing against those D-I folks to get the competition that you need to hit that national qualifying mark. The D-1 folks tend to be competing in Arizona or California, and they’re not here. During indoor season they’re here, so that also affects it a little bit where you’re finding your competition.

Votes from page 1

Along with Schulte and McKelvey, 15 students were elected into Student Senate positions. Senators serve as the legislature for the student body and represent each different college.

The Student Senate votes upon and passes legislation, approves new student organizations, meets with UNK faculty and addresses student issues and concerns.

Students elected to serve as senators in their respective colleges include:

- College of Business and Technology: Natalie Jansen, Central City; Nathan Evans, Broken Bow; Tyson Lanka, Ogallala; Jesse Zwiener, Albion.
- College of Natural and Social Sciences: Courtney rake, Omaha; Dallas Dering, Trenton; Trevor Lee, Madrid; Wilfredo Lopez, Lexington; Courtney Wagner, Lincoln; Natasha Angulo, Kearney.
- College of Education: Mallory Rithaler, Fremont; Tyler Cogswell, Omaha; Sergio Ceja, Lexington.
- University College: Tyler Mickey, Scottsbluff.
- Graduate: Nicole Connor, Bennington.

Students and public who wish to get involved with Justice Week are welcome to join in on the events on campus in April. Arlt says there will be multiple ways to donate during Justice Week. All of the donations will go to IJM.

“I want students to feel comfortable talking with me,” Yentes said, “So that a semester or two down the road if they have a question and aren’t sure where to go - I may not have the answers — I want them to feel like they can come to me, and I’ll help them find somebody that can answer their questions.”
Every year, close to 500,000, or 80 percent of the world’s population of Sandhill Cranes take to the skies and rest and feed in the Platte River valley during the annual migration south from as far away as Alaska and Siberia.

These cranes are also accompanied by millions of geese and ducks that share this migration path with the so elusive crane population. Combined, this magnificent event is a sight to see and surely one of the great spectacles of nature.

Acclaimed primatologist and pioneering nature conservation researcher Jane Goodall is among those who travel to the area just to experience Sandhill Cranes.

Goodall will be speaking at the University of Nebraska at Kearney during her trip to see the cranes this year.

Crane watching tips: Better safe than sorry

- Do not stop abruptly if you see a flock of birds from the road. The person traveling behind you may not be a crane watcher.
- When viewing birds from a county roadside (gravel road), please pull as far off the road as possible and use your emergency flashers.
- Do not attempt to approach the birds. Use your vehicle as a "blind" and stay in your car or right next to it when setting up tripods for spotting scopes or cameras.
- Do not attempt to approach birds on their roosts. One alarm call from a bird can send the entire flock into a panicked flight, using up precious energy reserves and exposing the birds to hazards such as power lines—not to mention ruining the viewing experience of other visitors.
- It is illegal—and a disturbance to other birdwatchers—to harass cranes and other birds in any manner.
- Most land in the Platte River valley is private property. Do not trespass.
- Binoculars and spotting scopes are a real benefit for better viewing of all species of birds.