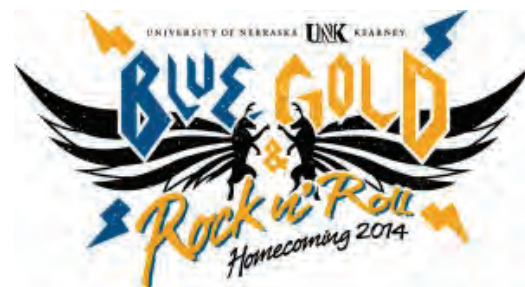


# the antelope

Volume 116, Issue 4 | 9.17.14 | [www.unkantelope.com](http://www.unkantelope.com)



Homecoming  
events & royalty  
candidates

Check out p. 10

## Kearney? There's an app for that

*Campus App projects developed into something more useful, better*

BY AUSTIN KOELLER  
News/Feature Editor

After two and a half years building, Travis Hollman of Hollman Media, LLC of Kearney has something great to offer the city of Kearney: a free mobile app that includes deals, events and visual tours of Kearney attractions.



TRAVIS  
HOLLMAN

While the planned app has developed into what is now the Kearney App, Hollman said that his original vision was not the result.

### THE IDEA

"Originally, we wanted to build a campus explorer app for UNK,"

Hollman said. "The idea was that if you're going by the library, the app would know you're by the library. If it was closing early that night or something like that, you would have access to updated information based on your location, which a student would find cool and useful."

### KEARNEY APP

#### GPS Location

Technology provides users with deals using a map

#### Backstories

App provides backstories and history of on campus sculptures and other everyday places

#### Weather updates

See the weather in Kearney and the surrounding area

includes these explorer-type things," Hollman said. "But I didn't want it to just be for visitors. I wanted it to be for Kearney residents too."

### GETTING SPONSORS

In order to get the money needed to build the app, Hollman sought help from numerous sponsors. One of these sponsors, Good Samaritan Hospital, became the title sponsor for the Kearney App.

"They're the ones who gave us the initial money to build this app," Hollman said. "Essentially, when I needed to find money to build this app, I went to them and they said that they would love to be a part of it."

While Good Samaritan is the title sponsor for the mobile application, other sponsors were also there in the beginning to give money to get the app started including, Kearney Visitor's Bureau, Kearney Area Chamber of Commerce, Coldwell Banker, Heartland Bank and Builder's.

### CAPABILITIES OF THE APP

Hollman said that the main goal of the app was to include features that people in Kearney would want to use every day.

"One of the most important things is that we took advantage of what someone gives you as far as capabilities. Primarily, that means GPS location."

With this GPS location technology, the Kearney App can provide users with deals from their sponsors using a map to alert users to deals at various sponsor locations including Papa John's, Hy-Vee, The Cellar, Builder's and others.

"If you're on campus and you want a Papa John's Pizza, if you want a large and then another one for free, we have that kind of stuff on the Kearney App," Hollman said. "If you show up to The Cellar, you can get free onion rings. That's all stuff that students like and take advantage of, but older people [and community members] like that stuff too."

### TOURISM

Hollman also included tourism within the app under tours. "We found sculptures and found backstories on all these things we walk by every day," Hollman said.

## LOPERS REMEMBER 9/11



Photo by Jennessa Conlan

In honor of Sept. 11, the Lopers played with patriotic decals on their helmets. Redshirt freshman, Sam Stoltzenberg a health and PE, K-12 major from Omaha, showed off his decal on the defensive line.

## Lopers 13th among 'superstars' of Midwest

*Last year, UNK was ranked 48th overall among all regional universities and 13th among public regional universities*

### UNK COMMUNICATIONS

The University of Nebraska at Kearney is again ranked 13th in Midwest Top Public Regional Universities in the 2015 U.S. News and World Report annual Best Colleges rankings.

This position is in the Top 15 Top Public Regional universities, formerly the magazine's Top 10. Among all regional universities (public and private) in the Midwest, UNK was ranked 54th. Last year, UNK was ranked 48th overall among all regional universities and 13th among public regional universities.

The rankings, published since 1983, are not a comprehensive indicator of quality but do provide magazine readers a glimpse into comparable data. The data

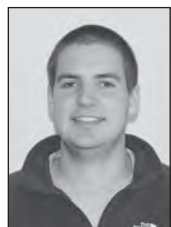
includes the subjective peer assessment, and objective measures such as retention rate, graduation rates, class size and student to faculty ratio, SAT or ACT scores and class rankings of incoming freshmen, acceptance rates and alumni giving rates.

According to U.S. News and World Report, UNK scores well on a student-to-faculty ratio of 16 to 1, with a graduation rate of 53 percent. Forty-one percent of freshmen finished high school in the top fourth of their class. Among other measures: 44 percent of UNK classes are smaller than 20 students, and only 4 percent of its classes are larger than 50 students. UNK's peer assessment score was 2.7 out of 5.

# The Four Sportsmen

*Ready to take on Monday nights*

BY NICK STEVENSON  
News Staff



ANDREW  
HANSON

One KLPR radio show on Monday nights is bringing a new type of buzz to 91.1.

Andrew Hanson, a sports management major who moved to Kearney from Morgantown, West Virginia, is a part of this buzz. "It's going to be called The Four Sportsmen," Hanson said.

Every Monday night from 5-7 p.m. four guys come together to take part in the ever so popular topic: debate on sports. The marvelous four sportsmen are Bryce Dolan, Tyson Middleswart, Aaron Scott and of course Andy Hanson.

"Each person is going to choose a debate topic in the sports world," Hanson said. They then have a quick meeting to get informed on each other's topic over the weekend and then Monday night it is no holds barred as the sportsmen talk about their topic of the week and begin the debate.

Hanson, no rookie when it comes to KLPR radio, had a show last year called "Hoff and Hans." With "Hoff" (Andrew Hoffman) graduating and moving on to coach college football, Hanson was ready to take on a new type of show.

"Debate is encouraged in our show. It will not be just some sports show where we just run down sports news," Hanson said. As each sportsman brings a new topic each week exciting debates, and an up to date edge of the seat show is guaranteed.

The listeners are also encouraged to call in and give their opinion or a topic for the sportsmen to take on. So make sure on Monday nights at 5 p.m. to tune into 91.1 FM KLPR radio to get your dose of "The Four Sportsmen."

# When life gives you a remote, *hit play*



For someone like myself, this week on the television calendar is like Christmas Eve. You see, next week is when the CBS' and ABC's of the world trot out their new hopefuls and fan favorites onto our television screens.

The cliffhangers we've been waiting to be resolved since May will be. The new faces and characters that have been teased will finally be introduced. The new worlds that each new series brings will come full circle.

In preparation of the upcoming week I thought, instead of giving my take on only the shows I like and watch, I'd give you the broad prospective of The Antelope staff.

So, without further ado, here's what some of the staff members had to say.

Our editor in chief, Marie Bauer, looked back to her freshman year of college to give a recommendation. "My freshman year was when Once Upon a Time first started," Bauer said. "Everyone on my floor in Randall Hall would come out and watch it."

The ABC drama premieres Sunday, September 28 at 7 p.m. and brings childhood memories to life. Bauer reflected, "It reinvents my favorite childhood characters, Snow White was my favorite Disney princess and she's part of the central storyline.

"Every episode ends on a cliffhanger, it's über addicting," she added.

Another show that brings an aspect of pop culture to life is Fox's Gotham. Sports editor Nikki Thompson is excited about what is expected to be one of the biggest hits of the season.



*"I'm going to take a stab at a new ABC drama, 'How to Get Away With Murder.'"*

"It gives us the backstory to Batman that we got a glimpse of in the Dark Knight trilogy, and now we get to find out the backstory," said Thompson.

One show entering it's sophomore season holds a close spot to the Kearney Community in The Blacklist. The show's creator and executive producer, Jon Bokenkamp, is a Kearney native. Because of that, fans of The Blacklist can get sneak peeks at the World Theatre and even have conversations with Bokenkamp when he's there.

For instance, Bokenkamp will be back in town a week before the premiere to give Kearney viewers a preview of the show before it airs. A Blacklist fan herself, Thompson likes how Bokenkamp embraces the Kearney community.

"It's cool that after they show The Blacklist at the World Theatre you can Skype with the creator and you can get that connection," Thompson said.

Another fan of the NBC hit series is

the news and feature editor, Austin Koeller. The drama and pace to it is what makes it so appealing to him. "It started off as an intense story and it hasn't stopped," Koeller said.

The show premieres on Monday September 22 at 9 p.m., but will appear on various nights throughout the year. It will then air on a Sunday night on February 1, 2015 in the coveted post Super Bowl time slot. After that it will air on Thursdays at 8 p.m. the rest of the season.

Straying away from the broadcast networks and looking to cable is one of The Antelope's designers, Jim Ma. Unlike the rest of us, Ma doesn't have to wait for his show, Fast N' Loud, to air. The Discovery Channel show, currently in it's fifth season, actually premiered back in August.

The show highlights a duo that restores run-down cars into newfound

REMOTE, PAGE 11

STUDENT GOVERNMENT

# Loper of the week



CACIA LYON

- Secretary of Community Relations
- Senior
- Major: Organizational communication with a support track in family studies
- Senior resident assistant in Nester South
- Hometown: Giltner

Lyon serves as the president's official ambassador to the City of Kearney and surrounding community, representing UNK students. She will be charged primarily with the regular attendance of City Council meetings and maintaining a professional relationship between the city of Kearney and the Student Government.

She is planning the "Play It Forward" event for the fall semester and the "Big Event" for the spring semester. She is also working on a proposal for a community

service project for the student government to participate in.

"I am most excited to get the Play It Forward and the Big Event rolling. For this semester I am focused on the Play It Forward event that Schulte-McKelvey are bringing back from previous administrations." The Play It Forward will include a competition to get the student body involved and we will accept donations of lightly used/new athletic equipment for the Special Olympics.

## Calling all freshmen: *Want to be in student government?*

Freshmen students should come to the student government offices for applications: Room 142 in the Nebraskan Student Union.

Applications are also available at the Nebraskan Student Union Welcome Desk and on the Student Government page on unk.edu.

*Info graphic by Laurie Venteicher*

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# University programs help non-native English speakers learn in new ways

*Through the ELI classes and social groups such as Conversation Tables and Conversation Partners, international students improve their language skills while having fun*

**BY AKIHO SOMEYA**  
News Staff

To become an official undergraduate student at UNK, some international students go to the English Language Institute (ELI) to improve English usage to a certain level in order to pass the Test of English as a Foreign Language (TOEFL).

Shintaro Minami, a freshman from Tokyo, Japan, was in ELI last semester. She said she benefited in many ways. "I could focus on studying English at ELI because of the nice educators, and every class helped me to pass the TOEFL. I can use the skills I learned in ELI for UNK classes," Minami said. "And also, I could make a lot of friends from many countries."

The ELI program provides good opportunities for all students including Conversation Tables and Conversation Partners. International students can talk and meet with UNK students in these groups. Then everyone helps and everyone learns.

Diane Longo, ELI coordinator, said, "The ELI program was created and directed by Jerald Fox in the fall of 1997. Nineteen students were enrolled and the program's goal was to improve reading, writing, listening and speaking skills in English." ELI has about 50 students this semester from Brazil, China, Columbia, Japan, Mexico, Mongolia, Saudi Arabia and South Korea.

"I like my job," Longo said. "Because everyone I work with seems very committed to helping young people and reaching the goal, and I like to meet and talk with international people. They are amazing!"

TOEFL has two testing formats that are TOEFL IBT and PBT. TOEFL IBT is an Internet-based test that measures all four skills of reading, writing, listening and speaking. A perfect score is a 120, and UNK requires a score of 61 or higher.

TOEFL PBT is administered in a paper-based format measuring three skills of listening, reading and grammar. A perfect score is a 677, and UNK requires a score of 500 or above.

Though most of the students have taken English language classes for many years, when they get here, it is different and they need more practice. Students can take TOEFL three times, including the placement test when they are in ELI where they are divided into five different levels and take six different classes.

"The class needs to be small so educators can communicate with students very well. During this time, educators work with students and share their information," Longo said. "Our duty is to help students to become undergraduate students, and of course help them learn English, not only writing and reading, but also speaking fluently and with good pronunciation."



*Photos by Akiho Someya*

**TOP LEFT:** The ELI program has a conversation table once a week. During this time, international students can communicate with UNK undergraduate students who are native speakers.

**RIGHT:** Students in ELI take a fun group picture during a break in classes. Students are able to meet other international students from all over the globe.

**ABOVE:** ELI students take time to take a photo with one of their instructors. Instructors and students have a close relationship because of small class sizes.



## Sudoku ★★☆☆☆

**How to play:** Sudoku is a placement puzzle. The aim of the puzzle is to enter a numeral from 1 through 9 in each cell of a grid. Each row, column and region must contain only one instance of each numeral. Completing the puzzle requires patience and logical ability. The puzzle initially became popular in Japan in 1986 and attained international popularity in 2005.

8	5						2	4
		1	2		3	5		
3								6
		6	1		7	9		
7								8
		3	8		2	1		
9								3
		4	5		6	8		
5	6						9	1

Find answer on page 9

[www.sudoku-puzzles.net](http://www.sudoku-puzzles.net)

# Hoping to offer an alternative to less risky Homecoming behavior

*Peer Health pulls together first 'After Party' full of fun, games, food and HD football*

BY PEER HEALTH NEWS RELEASE

The First Annual After Party, an event by the UNK Peer Health Education student organization, is set for Saturday, Sept. 20, at the University of Nebraska at Kearney.

"The After Party is an alcohol-free event designed to shift environmental norms away from high risk behaviors and onto safer and healthier activities on the night of UNK's Homecoming," said UNK Senior Kaitlyn Smejdir, President of Peer Health Education.

The event will take place on the "Green" between Antelope/Nester and Men's Hall.

This year, Peer Health Education received funding from Region 3 Behavioral Health Services and UNK Business and Services' LoperNites.

"Members of student organizations such as Peer Health Education and the OMA have volunteered to facilitate this event," said Ismael Torres, Advisor to Peer Education.

"Volunteers are key to making The After Party possible," said UNK Junior Kylie Kissinger, secretary of Peer Health Education.

"There will be a number of activities including four large inflatables, yard games, food and college football playing on a 7' x 12' screen in High Definition," Torres said. "We're really excited about this first year of this big event that bridges the gaps between UNK Homecoming activities and what could easily become a high risk drinking

## Join the alcohol-free fun

Sept. 20

Green space between  
Antelope/Nester and Men's Hall

night."

"Based on past events we have hosted, such as OkSOBERfest, we hope to have at least 400 students participate in The After Party," said UNK Sophomore and Peer Educator McKenna Kral. "We just hope that events like this show others that alcohol is not needed to have fun during football related activities."

"Putting on The After Party is a lot of hard work and takes months of preparation, but students really enjoy themselves and are staying safe on a night that could otherwise be scary due to excessive drinking and partying," said recent UNK graduate and former president of Peer Health Education Samantha Mitchell.

The Peer Health Education program is a recognized UNK student organization under the supervision of UNK's Health Education Office, located in the Memorial Student Affairs Building Room 130.

In the Event of inclement weather, The After Party will be moved to the Cushing Field House.

Superstars from page 1



Photo by Marie Bauer

**UNK has once again been recognized among fellow Midwest Universities. This position is in the Top 15 Top Public Regional universities. Rankings are released yearly each September as high school students begin to look for colleges.**

## Reasons to be proud of UNK

- Education Program ranked 8/143 nationally
- UNK has one of the lowest tuition rates in the country
- Smaller class sizes offer more one-on-one interactions
- UNK offers excellent student support services

The rankings are released yearly each September as universities across the country convene and high school students begin their college searches.

The rankings also include other listings on criteria such as diversity, price and student debt, focus on students and commitment to teaching. UNK made a list of "A-Plus Schools for B Students..." (where nonsuperstars have a decent shot at being accepted and thriving)."

**Hey, did you know... The Antelope is online!**

Go to see extra stories and photos.

[unkantelope.com](http://unkantelope.com)

## CONTACT IF INTERESTED

CONTACT IF INTERESTED!-- Free 2004 Harley Davidson Softail. It is in excellent condition it is mechanically fine. If interested please contact for pictures. Wanting to give to a good home contact at [jbryant111@outlook.com](mailto:jbryant111@outlook.com).



# »» FOLLOW THE HERD

By Sports Editor Nikki Thompson



Photo by Jenessa Conlan



Photo by Hannah Backer



Photo by Jenessa Conlan



Photo by Jenessa Conlan

**ABOVE:** The Lopers huddled up for a first quarter time-out during game against Washburn. The Lopers next game will be on Saturday the Sept. 20 for the Homecoming game.

**CENTER:** Quarterback Bronson Marsh, a junior from Omaha, outruns the Washburn defense for a Loper touchdown. Marsh had 76 rushing yards during the game Thursday night.

**TOP:** The Loper defensive line held the Washburn offense to only one touchdown. They fell short of a win by one touchdown during the game on Sept. 11.

**TOP RIGHT:** Andrew Jensen from Grenta and Dexter Becker from Beaver City go in for a jump to celebrate a great play. Also pictured is number 21, Shai Harris, who is a junior from Glendale, Arizona.



More Photos online @  
**unkantelope.com**



**RIGHT:** Though defeated, the Lopers put up a fight in last Thursday's game. Though the weather was discouraging, the Loper football players clashed through the misty wet and cold night without giving up. Loper fans showed up to support their team even when the weather worsened.

Photo by Jenessa Conlan



Photos by Nikki Thompson

## New uniforms for women's volleyball



**ABOVE:** The UNK partnership began with Under Armour in January, making the company the official outfitter of Loper Athletics. This partnership allows for Under Armour to provide on-field and training gear to all of UNK's 17 varsity sports along with coaches and the athletic department. Omaha native Annie Wolfe, Bailey Sokolowski from Kearney and Liz McGowan shine in the newest addition to the UNK Women's Volleyball team's wardrobe.

**TOP:** Senior and a Grand Island native Liz McGowan says that the new black uniforms make the team stand out. "I personally like the light material and they are very comfortable too," McGowan, marketing major, said.

**RIGHT:** Sophomore and business accounting major Annie Wolfe shows off the new Under Armour black uniforms for the Women's Volleyball team.

### VOLLEYBALL BUZZ

*"I'm really impressed with how hard our girls have worked preseason and the talent our younger girls have shown. The MIAA has our work cut out for us and it will be very tough, but I have a feeling our hard work will reward us in the end,"*

— Liz McGowan







*Photos by Shannon Courtney*

**Ryo Suzuki, business administration and management major and climbing wall instructor, uses enthusiasm and encouragement while belaying for new climbers.**

# Perfecting the climbing wall experience



**First time climbers, Britnee Hehnke (right) and Melissa Christensen (left) prepare to take on the Climbing Wall for the first time. They are assisted by instructors Ryan Wurdeman (left) and Jason Eggleston (right).**

*Policy change effective Sept. 11 for new rock climbing wall adds skills class, membership fee*

**BY SHANNON COURTNEY**  
News Staff

The striking 30-foot climbing wall featuring seven belay stations and 11 routes is one of the many great additions to the new Wellness Center. There, students are welcome to add the unique workout to their daily routine and broaden their knowledge of rock climbing.

During the first couple of weeks into the fall 2014 semester, students and faculty were encouraged to go experience the climbing wall themselves with the one requirement to sign a waiver once they

arrived.

However, as the semester progresses along with the Wellness Center, policies are constantly being corrected and molded in order to perfect the climbing wall experience.

The current policy change that was announced as of Sept. 11, explains that students and faculty who wish to climb must sign up for the Skills Class online at the UNK Campus Recreation website and pay a \$10 membership fee which is valid for one full year. Eric Wiedenman, coordinator of the climbing wall and outdoor adventures says, "The fee gives

students and faculty the incentive that there is value attached to learning the skills. Also, it will help us keep the equipment as up to date and safe as possible."

The Skills Class will give climbers knowledge about the safety policies and proper use of equipment, which will allow them to use the wall without the assistance of the instructors within hours of operation. During the class, Wiedenman and other trained climbing wall instructors will demonstrate different types of climbing, rope tying and the proper way to belay.

Once the climbers complete the Skills Class, they must then pass the

Skills Challenge. This test will ensure the instructors that you have learned the skills required to operate the wall on your own or with little assistance from the instructors. If the climber passes the Skills Challenge, he or she will receive a certification card with their name on it stating they are belay certified. This card must be visible and on their person each time they wish to use the climbing wall.

Students and faculty are encouraged by Campus Recreation and climbing wall staff to attend a Skills Class in order to enjoy the wall and all of its benefits

**CLIMBING WALL, PAGE 9**



Climbing wall from page 8



LEFT: Sophomore Megan Byrnes makes her first attempt at the Climbing Wall on a medium 5.6 ranked course.



RIGHT: Junior Climbing Wall Instructor Jason Eggleston looks for the next step to keep him on his way towards the top.

throughout the year.

According to Wiedenman, “Rock climbing is not a safe sport. It is very cerebral and takes a lot of concentration. It is helpful for problem solving, critical thinking and stress relief.”

First time climber, sophomore Megan Byrnes said, “Rock climbing helped me get over my fear of heights. I was nervous

to try it, but I am glad I did.”

Another climber, sophomore Britnee Hehnke said, “It was very challenging, but I will definitely climb more often.”

Wiedenman also encourages those who are interested in learning more about the policies and hours of operation to visit the UNK Campus Recreation website.



Sophomores Britnee Hehnke and Megan Byrnes eagerly sign their waivers to climb for the first time.

How do I get started climbing?

For your first time at the wall, you will need to fill out the waiver form before you begin climbing. Your first time climbing is completely free and you will have the assistance of the staff to belay you up the wall.

If you would like to continue climbing, you are required to sign up for the Skills Class or Skills Challenge Test and pay a \$10 fee which includes the class/test, as well as a climbing membership for one year.

What do I need to climb?

Make sure to wear comfortable clothing that allows for range of movement such as athletic clothes. We provide all the equipment you will need to climb including a harness, shoes, and ATC and carabiner. You may also bring your own personal gear for use.

You can contact the Coordinator of the Climbing Wall, Eric Wiedenman, by phone at (308) 865-1549, by email at [wiedenmanem@unk.edu](mailto:wiedenmanem@unk.edu), or stop in to his office in the Wellness Center W120, room W104.

More info at <http://www.unk.edu/academics/campus-rec/climbing%20wall.php>

Sudoku answer:

Upside down, from page 4

1	6	4	8	2	3	7	9	5
2	7	8	9	6	5	4	3	1
3	5	9	4	1	7	8	2	6
7	9	1	2	5	8	3	6	4
8	3	2	6	9	4	5	1	7
5	4	9	7	3	1	6	8	2
9	1	7	5	8	9	2	4	3
9	8	5	3	4	2	1	7	6
4	2	3	1	7	6	9	5	8

Upcoming in the antelope

Look into the next few weeks:

- Feature of FB punter Davis Brendel
- Check back here for photos of Lip Sync and other Homecoming events
- Antelope movie review

Need to pad your resume?

Write or blog for the antelope

Build your portfolio by writing:

- sports
- columns
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Contact Jessica Albin at [albinjm@lopers.unk.edu](mailto:albinjm@lopers.unk.edu)  
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## UNK Homecoming Highlights

### Wednesday, Sept. 17

5 p.m. – Canned Food Build (Cope Fountain)

### Thursday, Sept. 18

7 p.m. – Lip Sync Competition (Health & Sports Center)

9 p.m. – Homecoming Royalty Crowning (Health & Sports Center)

### Friday, Sept. 19

11:30 a.m. – Distinguished Alumni Awards Luncheon (Ponderosa Room)

4 p.m. – One Room, One Teacher Awards Ceremony (College of Education)

5 p.m. – Adventure Race

5:30 p.m. – Athletic Hall of Fame Awards Banquet (Ponderosa Room)

7 p.m. – Volleyball vs Central Oklahoma (Health & Sports Center)

### Saturday, Sept. 20

10 a.m. – Homecoming Band Day Parade (Downtown Kearney)

11:30 a.m. – Loper Luncheon Alumni BBQ (Alumni House)

Noon – Volleyball vs Missouri Southern St. (Health & Sports Center)

Noon to 6 p.m. – Celebrating 125 Years of the Frank House (Frank House)

1:30 p.m. – Loperville Tailgate football pregame (Cope Stadium)

3 p.m. – UNK Football vs Missouri Southern (Foster Field)



Rock-n-Roll is the theme for the 2014 University of Nebraska at Kearney Homecoming Week, Family Day and Band Day events, which are set for Monday through Friday.

[http://www.youtube.com/watch?v=aCKPm4ZBDTw&feature=youtube\\_gdata](http://www.youtube.com/watch?v=aCKPm4ZBDTw&feature=youtube_gdata)

## 2014 Homecoming Royalty Candidates



**AARON MCCAULEY**

Junior from North Platte majoring in family studies with a minor in sociology.



**BILLIE KUNZMAN**

Senior from Alliance majoring in business administration with a marketing emphasis and minor in Spanish.



**BRETT BARNES**

Senior from Halsey majoring in visual communication and design.



**BROOKE SHOEMAKER**

Junior from Lincoln majoring in advertising and public relations.



**CACIA LYON**

Senior from Giltner majoring in organizational communication with a support track in family studies.



**CARLY WOLLMAN**

Senior from Omaha majoring in communication disorders.



**ROBERT CARSON**

Senior from Kearney majoring in elementary education and mild/moderate K-6 special education.



**SERGIO CEJA**

Junior from Lexington majoring in elementary education.

### Royalty will be crowned Sept. 18

*Check your emails for the link to vote*



Look for homecoming photos online @  
**unkantelope.com**



Remote from page 2

gems and sells them for a profit.

As for myself, I could play it safe and tell you to watch ABC's Castle. Nathan Fillion is pure gold in the role of the writer turned detective, but I'm going to take a stab at a new ABC drama, How to Get Away With Murder.

I always enjoy the murder mystery type of shows that don't make it feel like your typical police procedural and I feel that this fits the bill. It could be a flop, but in today's age there are few guarantees. The show premieres on Thursday, September 25 at 8 p.m.

Of course there are some shows I'm always tuned into. To find out about one of my all-time favorites, tune in next week.

Stay tuned for "Andrew's watching way too much TV" next week to preview some fall TV.



**Series debut Sept 25.**  
New fall season officially kicks off Monday Sept. 22.

App from page 2

"We really started investigating some of the backstories behind things such as, the lighthouse at Harmon Park, sculptures at UNK and other things that residents that have lived here a long time would find interesting."

GETTING USERS

In order to get users to use the Kearney App every day, Hollman said his company started going to their partners to include events in the app. By doing this, the app was able to include events from UNK, Kearney Area Chamber of Commerce, Kearney Visitor's Bureau and the Kearney Public Library. The app also provides links to local news stories from sources such as KGFW, NTV News, UNK News and The Antelope.

Hollman said that his company is launching a grassroots campaign to advertise the Kearney App.

"We have a radio campaign that will be starting up soon," Hollman said. "We've also been running a TV campaign with a few different commercials that have key, recognizable people from the community in those commercials talking about the benefits of the Kearney App."

Hollman added that Hollman Media also has billboards around town, brochures, a Facebook campaign and sponsorship help to advertise the app.

Hollman started his business in 2000 in an apartment across from west campus while in college. In 2008, according to the company's website, Hollman Media, LLC was organized, with business taking off and leaving the company with record

projections.

WORKING WITH UNK STUDENTS

This year, Hollman said he has hired more employees, most of which are UNK alumni or UNK students.

"It's awesome working with people who come from UNK," Hollman said. "You really can't get any better student than a UNK student. You can't get any better employee than a UNK employee. It's really nice to be able to recruit from a university where you can know the professors in the departments at a fundamental level and to get so many faculty who are supportive of the students."

Hollman said that his company currently employs about ten people, but is looking to add more positions in the future.

Hollman Media has built numerous websites and mobile apps including columbusnewsteam.com, a website devoted to news from Columbus, Nebraska; Weather-Threat, a website and mobile app that alerts users to weather related closings and emergency alerts; and My StuffFinder, an app which lets users save the locations of various items such as your car, keys, purse or wallet; and an app currently being developed to monitor heat stress in cattle for the USDA. The My StuffFinder app was featured, and reviewed favorably in The New York Times.

Hollman Media, LLC has won numerous awards for its websites including an Associated Press award for "best website" in a three-state region, a National Broadcaster's Association Award and the Walter Scott Award from the University of Nebraska system.

# Kickin' off Homecoming

## Campus lawn displays



Photo by Jessica Albin

**ABOVE:** Louie the Loper showcases a new look at the Homecoming lawn display. Alpha Omicron Pi, Phi Gamma Delta, Alpha Tau Omega and Mu Sigma Upsilon took on the Rock 'n Roll Homecoming them in classic rock style.

**TOP:** Alpha Phi, Phi Delta Theta, Sigma Lambda Beta and Sigma Tau Gamma were the overall winners of the lawn display scoring big with the king of rock and roll. More Homecoming festivities will take place this week.



# Hungry? Bored? Broke?

You just need to download  
The Kearney App  
(right now!)

Pizza, onion rings, buffets...The Kearney App has deals on all of it, and more will be added soon! Plus, it has tons of info on local events (on and off campus) as well as Places and cheap Tours you can explore at any time without forking out cash. The Kearney App will even notify you if you are near a Deal!

Download the Kearney App today and be the first to take advantage of these additional features coming this fall: A Rewards Club where you can win prizes from local providers (including Loper gear). Scavenger hunts that let you earn points while exploring Kearney. More news and stories that affect you as a student. All this and more is coming!



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